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## Lycamobile & Vodafone ink network partnership (Netherlands)

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[www.WirelessFederation.com/news/](http://www.WirelessFederation.com/news/): Lycamobile, a Dutch MVNO has inked a deal with Vodafone Netherlands as its second network partner. Lyca Mobile is already in a network partnership with T-Mobile in Netherlands.

Lyca, which at present holds a subscriber base of 1.3 million with T-Mobile, will launch its service with Vodafone by April-end, after it receives an approval from the Dutch regulator OPTA.


Lycamobile will migrate its current base from T-Mobile to Vodafone. Lycamobile also confirms a €5 million assurance of marketing to Vodafone partnership.

Lycamobile chief executive Milind Kangle said: “We are delighted to have signed this partnership deal with Vodafone Netherlands, and chose it for its dedicated partnership approach to the MVNO market and its superior network coverage and quality.

“Thanks to the full MVNO technical architecture Lycamobile has developed, we are able to provide an enhanced low-cost, high-quality mobile service to our Dutch customers. It’s all about adding value and supplying a premium product without any compromises.”

Vodafone GM of wholesale Gary Bhomer said: “This is a big win for Vodafone. Lycamobile has an extremely strong user base in the Netherlands and we look forward to work with Lycamobile to migrate that base, and to build further on its success to date.”

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