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The screenshot shows the TeleGeography website interface. At the top, there is a search bar and navigation links for 'Current Users' (Sign In) and 'New Users' (Register). Below this is a main navigation menu with categories like Home, Products & Services, Consulting, News, Company, Account, and Purchase. A secondary menu includes Today's Headlines, Article, Search, RSS, About, Advertise, Sign Up, and TeleGeography News Room. The main content area features a blue banner for 'TeleGeography's CommsUpdate' with the subtext 'Part of the GlobalComms Database'. Below the banner, there is a navigation bar for 'Netherlands' and a date indicator 'Wednesday, 8 April 2009'. The article title is 'Lycamobile signs deal with Vodafone Netherlands'. The text of the article describes a network partnership between Lycamobile and Vodafone Netherlands, mentioning Lycamobile's existing deal with T-Mobile and its plans to launch a Vodafone-backed service. A quote from Lycamobile's CEO Milind Kangle is included. At the bottom of the article, there is a paragraph about a marketing program. On the right side of the page, there is a 'Become a Client' section with contact information and a 'Registration Provides' list. Below that is an 'Already Registered?' section with input fields for Username and Password.

Lycamobile signs deal with Vodafone Netherlands

European MVNO specialist Lycamobile has signed a network partnership contract with Vodafone Netherlands allowing it to use the latter's infrastructure, including its own HLR (Home Location Register), its second such agreement in the country. Lycamobile already has in place a deal with T-Mobile in the Netherlands, having launched a low-cost international mobile calls service targeting non-nationals in 2006. The MVNO has signed up 1.3 million pay-as-you-go customers with T-Mobile, but will launch a Vodafone-backed service before the end of the month, having received the go-ahead from the market regulator OPTA.

'We are delighted to have signed this partnership deal with Vodafone Netherlands, and chose them for their dedicated partnership approach to the MVNO market and their superior network coverage and quality. Thanks to the full MVNO technical architecture Lycamobile has developed, we are able to provide an enhanced low-cost, high-quality mobile service to our Dutch customers. It's all about adding value and supplying a premium product without any compromises,' says Lycamobile's CEO Milind Kangle.

To support the launch Lycamobile is investing EUR5 million (USD6.6 million) in a high-profile marketing programme comprising print, broadcast and online advertising, direct marketing as well as PR campaigns. All of these activities will be revolving around Lycamobile's brand icon called 'Globeman', a sociable, culturally aware and empathetic figure. According to some unsubstantiated press reports, the MVNO could look to migrate its existing base from T-Mobile to Vodafone as the T-Mobile contract is run down.