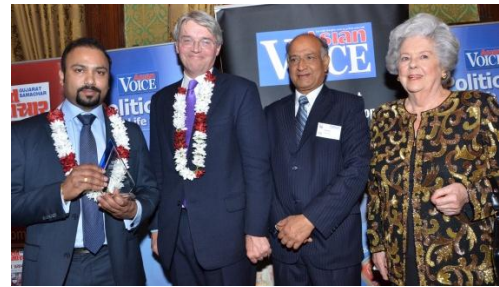


LYCAMOBILE WINS PRESTIGIOUS 'BUSINESS IN THE COMMUNITY AWARD'



THE RT HON ANDREW MITCHELL, MP PRESENTED LYCAMOBILE WITH A BUSINESS IN THE COMMUNITY AWARD AT THE HOUSES OF COMMONS.

International Entrepreneur and Businessman Subaskaran Allirajah, Chairman of Lycamobile the largest global provider of high quality affordable international mobile calls, received a Business in Community award on behalf of Lycamobile at the Asian Voice Political and Public Life awards at the Houses of Commons.

The aim of the awards is to recognise the exceptional work that a select number of influential figures and businesses play in political and public life across the UK. These individuals are dedicated to contributing to society, in an effort to improve the lives of the people in their communities. The 4th annual Asian Voice Political and Public Life Awards event was hosted by the Rt. Hon. Keith Vaz, MP at the Members' Dining Room on February 23rd 2012. The winners were joined by a select group of high profile politicians Hon. Ed Miliband MP, Hon. Yvette Cooper MP, including guest of honour Baroness Betty Boothroyd former Speaker of the Houses of Commons, editor and publisher of Asian Voice CB Patel as well as prominent business and community leaders.

Subaskaran Allirajah, Chairman of Lycamobile commented, “I am delighted to receive this prestigious award on behalf of Lycamobile. My mission over the past 5 years has been to develop the Lycamobile business into a global leader in providing telecommunications, financial, travel and entertainment products and services to the international ethnic and immigrant communities. At Lycamobile we are committed to deeply engaging in a wide range of activities to forge strong ties with our communities. I am thrilled that the business has been recognised for our work in the community and I would like to thank the Lycamobile team and my family for supporting me throughout this journey.”

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About Lycamobile

Lycamobile is a prepaid mobile SIM card provider that provides low-cost, high-quality international and national calls to over 8.0 million customers across 14 countries (UK, Netherlands, Belgium, Switzerland, Denmark, Norway, Sweden, Italy, Spain, Australia, France, Germany, Poland and Ireland). Lycamobile is available through an extensive network of more than 500,000 retail outlets. The brand was initially introduced in 2006 and is already Europe’s largest pre-pay MVNO. Lycamobile continues to grow rapidly with further market launches planned throughout 2012.

www.lycamobile.com

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