



**Press Release**

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For General Distribution

## ***OFCOM INVESTIGATION CLOSES: LYCATEL TO LEAD THE WAY FOR CONSUMERS***

**Lycatel**, the International calling card provider, is pleased to announce that the UK regulatory body OFCOM has concluded their investigation into its calling card tariffs, with both parties agreeing that there should be improved consumer communications across the industry, and that no fine was necessary.

**Lycatel** is the global market leader in the International calling card business with over 9 million customers using their calling card products across 15 global markets. **Lycatel** has consistently led the calling card industry with its focus on providing consumers with high quality low cost international calling products. **Lycatel** has established a benchmark calling card model globally, ensuring that efficiencies driven by the business are passed directly back to the consumer in the form of extra value. **Lycatel** continues to lead the industry and is the only provider that offers 24 hour a day care to its customers.

**Lycatel** have who have communicated fully with OFCOM during the investigation in order to satisfactorily conclude matters, have agreed with OFCOM to make their communications to customers even clearer, and to work with OFCOM on an ongoing basis to help lead the industry forward.

**Lycatel** continues to offer customers outstanding value for money, and is proud of its reputation for offering high call quality products at the most affordable prices to consumers that need to make regular calls to family, friends and colleagues globally.

**Notes to Editors:**

**About Lycatel**

Lycatel ([www.lycatel.com](http://www.lycatel.com)) offers prepaid calling card products that provide customers with low-cost, high-quality international calls direct from mobile phones or fixed line phones. Lycatel is already distributed through a global network of more than 300,000 retail outlets. Lycatel is the global prepaid market leader in the prepaid international calling card market, with over 9 million customers enjoying the brand in 15 global markets. Lycatel originates and terminates over 1.6 billion minutes of international voice traffic per month.