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"We're not going to apologise for the fact we're not Apple, Google, Samsung or anybody else" – Niklas Savander, Nokia

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Lycamobile sets target of 20m customers

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Lycamobile enters ninth European market with start of MVNO operations in Spain; targets 20m customers by 2012

Ethnic market MVNO Lycamobile is targeting 20 million customers by 2012 after launching its ninth European MVNO in Spain in partnership with operator Movistar.

Lycamobile already has operations in the UK, Netherlands, Switzerland, Belgium, Norway, Sweden, Denmark and Italy. It claims to have more than six million customers since launching in 2006. It recently launched **Lycamobile World**, an on-net calling service where customers are charged a one-off connection fee for calls up to 30 minutes.

Lycamobile's Spanish MVNO offers prepaid SIMs alongside promotions such as an extra 50 per cent credit with every top-up and Lycamobile-to-Lycamobile on-net calls at 0 cents per minute.

Lycamobile chief executive officer Milind Kangle (pictured) said: "Our ninth launch firmly positions us as a global leader in the international call market, creating the largest footprint globally in our sector.

"We are now poised to accelerate on the momentum to expand the global footprint thanks to the over €100 million investment made in people, process, technology and our brand. Our new mission is to acquire 20 million global customers by 2012."



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The CrystalBall logo features the word "CrystalBall" in a blue, sans-serif font. To the right of the text is a 3D rendering of a globe with a grid of latitude and longitude lines, set against a background of a blue sky and a white horizon line. Below the logo and globe, the text "lone worker protection" and the website "www.crystalball.tv" are displayed in a blue, sans-serif font.

CrystalBall®

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A solid orange rectangular box with the text "FOR THIS WEEKS" in a white, bold, sans-serif font. The text is arranged in two lines: "FOR THIS" on the top line and "WEEKS" on the bottom line.

FOR THIS
WEEKS

A graphic featuring a stylized human eye with a blue iris and a black pupil. The eye is surrounded by a network of glowing blue lines, suggesting a digital or data-driven theme. Above the eye, the text "..in real time" is written in a white, sans-serif font.

..in real time

The Gadget logo consists of a small, stylized white robot head icon on the left, followed by the word "gadget" in a white, lowercase, sans-serif font. The entire logo is set against a dark blue background.

gadget