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Lycamobile enters ninth European market



MVNO partners with movistar to launch in Spain

Lycamobile has partnered with Spanish operator movistar to launch in Spain.

The addition of the Spanish market will be the ninth market where the MVNO offers prepaid Sim cards. Lycamobile has over six million active Sim cards in Europe.

Lycamobile CEO Milind Kangle said: 'Our ninth launch firmly positions us as a global leader in the international call market, creating the largest footprint globally in our sector. We hope that Spanish consumers will enjoy the Lycamobile affordable, high quality mobile service that we strive to offer.'

'We are now poised to accelerate on the momentum to expand the global footprint thanks to the over €100 million investment made in people, process, technology and our brand. Our new mission is to acquire 20 million global customers by 2012.'

Byline



Baliyar Khalsa, Reporter

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