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Friday, 6 November 2009

Lycamobile celebrates five million milestone

International MVNO Lycamobile has announced that it has now passed the five million subscriber milestone for its international mobile pre-paid business, across the eight markets in which it operates. 'We are delighted to have crossed this notable milestone for the Lycamobile brand. Our customers have embraced the great quality and attractive promotions that we offer our valued subscriber base. We are setting a benchmark model for the MVNO industry and we will continue to launch the Lycamobile brand in other markets imminently,' said Milind Kangle, CEO at Lycamobile.

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