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Advanced

Lyca becomes MNO in Caribbean

June 25, 2009

The ethnic MVNO has launched as a full mobile network operator in the Caribbean after installing base stations in the region

Ethnic MVNO Lycamobile has made its first move to become a full mobile network operator in the Caribbean.

Lycamobile has partnered with 21st Century Telecom Networks in the region to install base stations to launch the network.

Lycamobile chairman Subaskaran Allirajah said: "I am delighted to announce that we have partnered with 21st Century Telecom Networks to introduce the Lycamobile brand into the Caribbean market place.

"We plan to continue developing compelling product propositions that will serve the global Lycamobile family of customers."

Lycamobile chief executive Milind Kangle said: "Strategically this is yet another milestone for the brand as we move into the Mobile Network Operator domain.

"We look forward to offering our Caribbean customers the great value and quality of service that our brand has become synonymous with across Europe."

21st Century Telecom Networks founder Alec Saini added: "Our core strategy remains the same, to build a best in class Pan-Caribbean wide mobile telecommunications network. By partnering with Lycamobile we have teamed up with a brand that is one of the fastest growing, exciting and successful in the mobile market today."

Since launch in 2006 Lycamobile has launched its prepaid international SIM cards in The Netherlands, Belgium, Norway, Sweden, Denmark, Switzerland, UK and Italy and plans further roll out to Spain and Austria later this quarter.

It will also launch in France, Germany, Canada and United States by the end of the year as an MVNO.



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